

Social Media Promo Blueprint



Social Media = Free Distribution

Social media is the single biggest **free traffic machine** in the world. Unlike ads, you don't need a budget to post. Unlike SEO, you don't need months of waiting for results. One post, story, or short can put your message in front of hundreds — or thousands — of people overnight.

But there's a catch: people aren't on social media to be sold. They're there to **scroll, connect, and be entertained**. That means if you blast your links everywhere, you'll get ignored (or even banned).

Instead, the strategy is simple:

👉 **Curiosity + Value** → **Funnel Click**

- **Curiosity** makes them stop scrolling.
- **Value** makes them trust you.
- **The Funnel** (your Super Affiliate Flywheel) does the selling for you.

You don't need to be an expert. You don't need fancy graphics. All you need is a consistent posting rhythm that sparks curiosity about the \$5 plan and points people toward your **Confirm Email Page**.

By following this blueprint, you'll learn:

- How to write curiosity-driven **Facebook posts** that people want to engage with
- How to use **TikTok & YouTube Shorts** to hook attention in 30 seconds or less
- How to position yourself as an authority with **LinkedIn posts**
- How to leverage **Instagram Stories & Carousels** for engagement and DM conversations
- Plus, copy-paste **Promo Script Templates** you can adapt across platforms

This isn't about becoming a "content creator." It's about becoming a **traffic driver** — sending people from social → your Flywheel → your email list → commissions.



Action Step Before Moving On:

Pick **one social platform** you're already active on. This will be your starting point. You can expand later, but for now, focus on mastering one.

Facebook Posts — Turning Scrolls into Funnel Clicks

Facebook might feel old-school compared to TikTok or Instagram, but it's still a goldmine for affiliates. Why? Because Facebook is **community-driven** — people gather in groups to solve problems, get advice, and share wins. That makes it the perfect platform to spark curiosity about your *Super Affiliate Flywheel*.

The key is **value-first posting**. Instead of “spamming links,” you want to share **stories, lessons, and soft calls to action** that naturally guide people toward your funnel.

The Value-First Structure

Here's a proven structure for posts that work inside your profile, groups, or pages:

1. Story — Share something personal, relatable, or a quick experience.
Example: “I've tried a dozen ways to earn online, and the \$5 5 Income Stream Plan finally stood out...”
2. Lesson — Drop a useful insight or a small win.
Example: “...most options were too complicated or pricey. This \$5 plan was simple and unlocked 5 income streams in minutes.”
3. Soft CTA — End with curiosity, not a hard sell.
Example: “If you want the quick walkthrough, DM me ‘5 Streams’ and I'll share the link.”

Example Facebook Post #1 (Profile or Group)

I used to overcomplicate affiliate marketing. Spent hours piecing together tools, only to have them break or not convert. Then I stumbled on a \$5 plan that actually unlocked 5 income streams for me. Simple, fast, and honestly a relief. If you want to peek at the walkthrough, just comment below or DM me “5 Streams.”

Example Facebook Post #2 (Curiosity Angle)

Would you spend \$5 if it gave you access to 5 different income streams?

That's what I did, and I was shocked at how quickly it started working. I documented the setup in a quick walkthrough—DM me if you want to check it out.

Group Posting Etiquette

Facebook Groups are powerful, but you have to **play by the rules**:

- **Engage first.** Spend a few days liking, commenting, and adding value before you post your own content.
- **Don't drop raw links.** Most groups delete posts with links. Instead, say "DM me for the link."
- **Offer value.** Share a tip, a short win, or an insight before mentioning your funnel.

When people message you, send them your Confirm Email Page link. That way you're building your list and letting the 5 Income Stream Plan page do the work.

Profile Optimization Hack

Even if you never post in groups, people will **check your profile**.

- Add your Flywheel funnel link to your **bio/about section**.
- Pin a curiosity-driven post to the top of your profile.
- Feature a graphic (like the funnel graphic) in your featured section with "Click here to see my \$5 → 5 income streams funnel."

Action Step: Post Your First Value-First Story

- Write a short post today using the **Story → Lesson → Soft CTA** structure.
- End with an invitation for DMs.
- Track clicks in your spreadsheet.

Remember: Facebook is about conversations, not commercials. Spark curiosity, get people talking, then let your Confirm Email Page and affiliate link to the 5 Income Stream Plan do the heavy lifting.

TikTok & YouTube Shorts — 30 Seconds to Curiosity Clicks

Short-form video dominates right now. Platforms like TikTok and YouTube Shorts reward **short, curiosity-driven videos** that grab attention quickly and keep people watching until the end.

The good news? You don't need fancy editing or professional gear. Your phone camera and a clear message are enough.

The 3-Part Formula for Shorts

1. Hook (First 3 Seconds):

- This is the scroll-stopper. Bold, curiosity-based, or surprising.
- Example: *"I spent \$5 and unlocked 5 income streams..."*

2. Value (10–15 Seconds):

- Explain or show something simple.
- Example: *"All I did was set up a funnel that captures emails and plugs into a \$5 plan. The best part? It takes 10 minutes to set up."*

3. CTA (3–5 Seconds):

- Invite them to click your bio link, without overexplaining.
- Example: *"If you want the same walkthrough, link's in my bio."*

Example Short Script #1 (Curiosity-Heavy)

- Hook: "\$5 → 5 income streams. Sounds crazy, right?"
- Value: "But it's literally what I just did with a simple affiliate funnel. No tech headaches, no guesswork. Just plug in the system."
- CTA: "If you're curious, link in bio for the walkthrough."

Example Short Script #2 (Relatable Pain → Curiosity)

- Hook: “I was so tired of overcomplicating affiliate funnels.”
- Value: “Most systems took forever to set up, or cost way too much. Then I found a \$5 plan that built 5 income streams in minutes.”
- CTA: “Want to see it? Link in bio.”

Practical Tips for Shorts

- **Use Overlay Text:** Add captions like “\$5 → 5 income streams?” across the video. Many people watch on mute.
- **Batch Record:** Film 3–5 videos in one sitting, then post them over the week.
- **Repost Everywhere:** One video can be uploaded to TikTok, Shorts, Instagram Reels, and Facebook Reels.

Posting Rhythm

- Start with **3 videos per week**.
- As you gain momentum, aim for **daily Shorts**. The algorithms reward consistency.
- Don’t delete low-performing videos — one post can go viral weeks later.

Action Step: Film Your First 15-Second Short Today

- Use Script #1.
- Add overlay text: “\$5 → 5 income streams?”
- Upload to TikTok and YouTube Shorts with your **funnel link in bio**.
- Track clicks in your spreadsheet.

Remember: these platforms thrive on **short, curiosity-driven hooks**. This gives you the perfect hook — “\$5 unlocks 5 streams” — all you need to do is say it, post it, and let curiosity drive the clicks.

LinkedIn Posts — Build Authority While Driving Clicks

LinkedIn is often overlooked by affiliates, but it's a hidden gem. Why? Because LinkedIn is where professionals, entrepreneurs, and side-hustlers hang out. These people are already thinking about career growth and extra income—which makes them highly receptive to opportunities like the \$5 to 5 Income Stream Plan.

The key here is different from Facebook or TikTok: LinkedIn isn't about hype, it's about **authority**. Posts that educate, provide insight, or show a smarter way to do something are what win attention.

The Authority-Building Style

1. **Insight:** Share an observation about the affiliate/online income space.
 - Example: *“Simple, low-cost entry offers aren't dead—they've just evolved.”*
2. **Lesson:** Explain briefly what you mean.
 - Example: *“The smarter approach is a \$5 starter that unlocks multiple income streams on the backend.”*
3. **CTA (Subtle):** Invite curiosity by adding the link in the **first comment**.
 - Example: *“I just launched one myself. Dropped the walkthrough in the comments if you're curious.”*

Example LinkedIn Post #1 (Educational)

The 5 Income Stream Plan is a simple, low-friction way to build multiple income streams from a single \$5 starter.

Here's the structure I'm using:

- Capture leads with a quick confirm-email page
- Share the \$5 5 Income Stream Plan
- Let the backend unlock 5 aligned income streams

I set this up in under 20 minutes, and the early results surprised me. I dropped the walkthrough in the first comment if you're curious.

Example LinkedIn Post #2 (Professional Story)

I used to think online income offers were “spammy.” Then I tested the 5 Income Stream Plan and realized it runs like a real business:

- Simple lead capture first
- A \$5 entry point that lowers friction
- Five backend income streams that stack

The 5 Income Stream Plan I tried this week checked every box. I shared the full walkthrough in the first comment.

Tips for LinkedIn Success

- **Never post raw links in the body.** Put your funnel link in the first comment (LinkedIn's algorithm rewards posts without outbound links).
- **Use formatting:** Short paragraphs, bullet points, and spacing make posts easier to read.
- **Stay consistent:** Even 2 posts per week is enough to build visibility over time.

Profile Optimization

Just like Facebook, your LinkedIn profile is prime real estate:

- **Headline:** Add something curiosity-driven → *"Helping people unlock 5 income streams with one \$5 plan."*
- **Featured Section:** Add a visual with your funnel link.
- **About Section:** Share your personal story and link to your **Confirm Email Page**.

Action Step: Post One Authority-Style LinkedIn Post This Week

- Use Example Post #1.
- End with: *"Walkthrough in the first comment."*
- Track clicks in your spreadsheet.

Remember: LinkedIn is where you position yourself as someone "in the know." You're not selling — you're **educating**. This becomes the natural next step for curious professionals looking for smarter side income streams.

Instagram Stories & Posts — Turning Curiosity into Conversations

Instagram is built for visuals and quick interactions. While TikTok/Shorts capture attention through discovery, Instagram thrives on connection and engagement. That makes it a great platform for sparking curiosity about the \$5 5 Income Stream Plan in a more personal way.

The magic of Instagram is that most leads won't click your link directly—many will DM you first. That's powerful, because when someone reaches out, they're already curious and more likely to click through your Confirm Email Page.

Instagram Stories — Quick & Interactive

Stories are designed for casual, in-the-moment sharing, and they disappear after 24 hours. This makes them perfect for curiosity-driven teasers.

3 Simple Story Ideas:

1. Poll Story:

- Text: *"Would you spend \$5 if it unlocked 5 income streams?"*
- Poll buttons: [Yes] / [DM me details]
- Follow up with a DM linking to your **Confirm Email Page**.

2. Behind-the-Scenes Story:

- Screenshot your Systeme.io dashboard showing "New Leads Today: 5."
- Caption: *"This \$5 funnel is running on autopilot. Want me to show you how?"*

3. Progress Story:

- Share a short clip of yourself saying: *"I just tested a \$5 plan that turned into 5 income streams. Curious how it works? Swipe up / link in bio."*

Instagram Posts — Carousel & Feed Content

Carousels are Instagram's secret weapon. Each swipe builds curiosity until the final CTA.

Carousel Example:

- Slide 1: “The \$5 Shortcut No One Talks About...” (big bold headline)
- Slide 2: “Most ‘systems’ are complicated, expensive, or break easily.”
- Slide 3: “The 5 Income Stream Plan unlocked 5 streams in minutes.”
- Slide 4: “Beginner-friendly, quick setup, scalable.”
- Slide 5: “Want the walkthrough? Link in bio.”

Static Post Example (Curiosity Story):

“I used to waste time building complicated funnels that looked great but didn’t work. Then I found the \$5 5 Income Stream Plan that opened up 5 income streams for me. Best part? It took less than 20 minutes to set up. Want the walkthrough? Link in bio or DM me “5 Streams.”

Profile Optimization for Instagram

- Bio: Curiosity-driven. Example: “Helping people unlock 5 income streams with a \$5 plan. 📍 Start here.”
- Link in Bio: Always your Confirm Email Page.
- Highlights: Save your best Stories into a highlight labeled “\$5 Plan.”

Posting Rhythm

- **Stories:** Daily (quick poll, update, or screenshot).
- **Posts/Carousels:** 2–3 per week.
- Repurpose TikToks/Reels into Instagram Reels for extra reach.

Action Step: Post Your First Poll Story Today

- Create a story with the text: “*Want my \$5 plan that builds 5 income streams?*”
- Add a poll: [Yes / DM me]
- Send anyone who votes or DMs to your Confirm Email Page..

Remember: Instagram works best when it feels like a conversation. The more interactive you make your Stories and posts, the more leads you’ll attract without ever feeling spammy.

Promo Script Templates — Copy-Paste AI Generators

Writing fresh social media content every week can feel overwhelming. That’s why you don’t just need scripts—you need reusable templates that generate posts for you.

Below are 5 engineered prompts you can copy into ChatGPT (or any AI tool). Each one is structured to give you variations for different platforms (Facebook, TikTok, LinkedIn, Instagram). Fill in your details (Confirm Email Page, personal angle, affiliate link to the 5 Income Stream Plan), and the AI will produce ready-to-post copy focused on the plan.

NOTE: Replace placeholders with your Confirm Email Page and your affiliate link for the 5 Income Stream Plan.

Prompt 1: Short-Form Video Script Generator (TikTok/YouTube Shorts/IG Reels)

You are a direct-response short-form video scriptwriter.

Your task: Write a 15–30 second script that promotes the \$5 “5 Income Stream Plan.”

Context:

I capture leads with a Confirm Email Page, then direct them to my affiliate link for the \$5 plan that unlocks 5 income streams.

My goal is to spark curiosity and drive clicks to my link in bio (Confirm Email Page).

Audience: Beginners interested in side hustles, affiliate marketing, and making money online.

Format the script in 3 parts:

HOOK (first 3 seconds, curiosity-driven)

VALUE (simple insight, relatable pain point, or result teaser)

CTA (soft, curiosity-based push to “link in bio”)

Deliver 3 variations. Use a casual, energetic, first-person voice. Include overlay text suggestions.

Prompt 2: Facebook Group/Post Script Generator (Value-First)

You are a social media copywriter specializing in Facebook group posts that don't feel spammy.

Your task: Write 3 Facebook posts promoting the \$5 “5 Income Stream Plan.”

Rules:

Structure = Story → Lesson → Soft CTA.

Story: Share a short personal experience (can be lightly fictionalized).

Lesson: One insight about keeping affiliate income simple and low-cost.

CTA: Instead of dropping links, invite readers to DM me or comment a keyword (example: “DM me ‘5 Streams’ if you want the walkthrough”).

Tone: Friendly, conversational, curiosity-driven.

Audience: People exploring affiliate marketing or side hustles.

Word count: 100–150 words per post.

Make sure posts spark curiosity about a \$5 plan that unlocks 5 income streams.

Prompt 3: Authority-Style LinkedIn Post Generator

You are an authority-building content strategist.

Your task: Write 3 LinkedIn posts that position me as a professional who understands simple income systems.

Context:

Promote the \$5 “5 Income Stream Plan” as a smarter, low-friction entry to multiple income streams.

Focus on insights, not hype.

Audience: Professionals and entrepreneurs looking for side income or online opportunities.

Format:

Hook statement (insight-driven, thought-provoking).

Mini body (share 2–3 bullet points or short paragraphs).

CTA: Place the walkthrough link (my Confirm Email Page) in the first comment.

Style: Clean, professional, 150–200 words, easy to scan.

Deliver 2 variations.

Prompt 4: Instagram Story/Carousel Generator

You are a social media creative copywriter.

Your task: Write Instagram content for the \$5 “5 Income Stream Plan.”

Deliverables:

2 Instagram Story scripts (with poll/sticker engagement).

1 Instagram Carousel outline (5 slides).

Rules:

Story scripts should be short, curiosity-driven, and include a poll (example: “Would you spend \$5 if it opened 5 income streams? Yes / DM me details”).

Carousel slides should follow this flow:

Slide 1: Big curiosity headline

Slide 2: Pain point (overcomplicated, expensive ‘systems’)

Slide 3: Solution teaser (the \$5 5 Income Stream Plan)

Slide 4: Quick benefits (5 streams, 10-min setup, beginner-friendly)

Slide 5: CTA (link in bio / DM “5 Streams”)

Audience: Beginners who scroll IG for tips and hacks.

Keep tone conversational, curiosity-led, and easy to read.

Prompt 5: Multi-Platform Promo Bundle Generator

You are a direct-response content generator.

Your task: Create a multi-platform promo bundle for the \$5 “5 Income Stream Plan.”

Deliverables:

1 TikTok/Shorts script (30 seconds, Hook → Value → CTA).

1 Facebook group post (Story → Lesson → Soft CTA).

1 LinkedIn authority post (insight + first comment CTA).

1 Instagram Story idea (poll or sticker CTA).

Each piece should highlight the curiosity angle: \$5 → 5 income streams.

Audience: Beginners who want a side hustle.

Tone: Casual on TikTok/FB, professional on LinkedIn, visual/interactive on Instagram.

Final output: A ready-to-post bundle I can use across all 4 platforms this week.

How to Use These Prompts

1. Copy one of the prompts into ChatGPT (or your AI tool).
2. Replace key details (your name, personal story, Confirm Email Page, affiliate link).
3. Generate multiple variations and pick the best.
4. Post across your chosen platforms.
5. Recycle scripts weekly by slightly changing hooks or CTAs.

Action Step: Paste Prompt 1 or Prompt 2 into ChatGPT right now, generate 3 promo scripts, and schedule one to post today.

Frequency & Consistency — Building Your Posting Rhythm

Social media isn't about one viral post—it's about building consistent visibility so people see you, trust you, and click through to your Confirm Email Page over time.

Most affiliates don't fail because the plan doesn't work; they stop posting before momentum builds. Algorithms reward consistency—and so do audiences.

The good news: you don't need to post all day, every day. You just need a repeatable rhythm.

The Rule of 3–5

Aim for:

- **3–5 posts per week** on your main platform
- **Daily Stories** if you're on Instagram or Facebook
- **1–2 LinkedIn posts per week** if you're active there

Consistency beats perfection. One simple post every other day is better than a “content sprint” followed by silence.

Sample Weekly Content Calendar

Here's a plug-and-play schedule you (or your customers) can follow:

Monday

- TikTok/Short (Hook: “\$5 → 5 income streams?”)
- IG Story Poll: “Would you try this \$5 plan? [Yes/DM me]”

Tuesday

- Facebook Value Post (Story → Lesson → Soft CTA)
- LinkedIn Post (Authority style, insight-driven)

Wednesday

- TikTok/Short (Relatable pain → curiosity angle)
- IG Carousel (5 slides: problem → solution → CTA)

Thursday

- Facebook Group Post (engage with 3 group threads first, then post story/lesson/CTA)
- IG Story (screenshot of dashboard leads/sales with caption: “Want to see the walkthrough?”)

Friday

- TikTok/Short (Results teaser: “I tested this \$5 funnel... here’s what happened”)
- LinkedIn Post (professional story or insight)

Weekend (Saturday/Sunday)

- 1 casual TikTok/Short (lighter tone, curiosity teaser)
- Quick Facebook/IG Story update: *“Still running this \$5 plan in the background. Want in?”*

Recycling Content (Work Smarter, Not Harder)

One piece of content can fuel multiple platforms:

- **TikTok Short** → **IG Reel** → **YouTube Short** → **FB Reel**
- **Facebook Post** → **LinkedIn Post (slightly rewritten)**
- **IG Carousel** → **LinkedIn Slideshow PDF**

This way, you don’t have to reinvent the wheel — you just repackage it.

Momentum Tracking

- Use the **Tracking Spreadsheet** to note which posts get clicks (not just likes).
- Double down on formats that drive leads (e.g., polls, short videos).
- After 2–3 weeks, you’ll know which platform is worth the most effort.

Action Step: Pick your main platform and commit to 3 posts this week. Use recycled content for the others. Don’t skip—momentum builds when you keep nudging people toward your Confirm Email Page and your affiliate link for the 5 Income Stream Plan.